



**ALZOO<sup>TM</sup>**  
*Publications*

# WELL-BEING GADGETS FOR HOME, FAMILY, AND PETS

LifeStyle Live  
3.21.2023



<https://www.wishtv.com/lifestylelive/well-being-gadgets-for-home-family-and-pets/>

## Pet Age

### Health & Wellness: Grooming Products Deliver Clean, Smooth Results

By: Julia L. Rivera  
March 1, 2023

Alzoo is a pet brand that designs products with the environment in mind without compromising functionality. At last year's Global Pet Expo, the company introduced a hypoallergenic shampoo that features sustainable ingredients and packaging, making it a great option for eco-conscious pet parents. This year, Alzoo plans on showcasing three new products with the same principles.

"Alzoo grooming products have three exceptional features – performance, results and scent. A light, natural lather disperses throughout the dog's fur easily, rinsing clean and quickly making bath time much more enjoyable for both the dog and pet parent," said Philippe Chelle, CEO of Alzoo. "Unlike other grooming products, Alzoo shampoos can give up to a week of good hair days with a light, naturally derived fragrance that cleans without irritation."

<https://www.petage.com/health-wellness-grooming-products-deliver-clean-smooth-results/>

## Pet Age

### ALZOO Concentrated Shampoo Bundle Set

By: Manufacturer  
March 6, 2023



ALZOO, the maker of sustainable products for healthy pets, is launching its concentrated shampoo powder and reusable bottle bundle set. ALZOO specializes in natural, plant-based, effective products for cats and dogs. The pet brand uses science, ingenuity, safe ingredients and sustainable practices to empower the pet parent and their pet.

[www.alzoo-vet.com](http://www.alzoo-vet.com)

<https://www.petage.com/product/alzoo-concentrated-shampoo-bundle-set/>

## Pet Age

### Best in Show: These Manufacturers are Sure to Turn Heads at Global Pet Expo

By: Glenn Polyn  
March 1, 2023

#### Alzoo

Alzoo shampoos provide a light, naturally derived fragrance that cleans without irritation.

Alzoo is a brand known for making shampoos that provide a light, naturally derived fragrance that cleans without irritation. The brand is planning to showcase three sustainable concentrated shampoos, which follow the same principle of the hypoallergenic shampoo that the brand introduced last year at Global Pet Expo: No single-use plastic, no transport of water, a reduction in cost and CO2 emissions.

Alzoo grooming products have three exceptional features: performance, results and scent.

Alzoo shampoos are superior performers. These gentle formulas clean quickly and thoroughly without having to use excessive product. A light, natural lather disperses throughout the dog's fur, rinsing clean and quickly making bath time much more enjoyable for both the dog and pet parent.

Alzoo asks the question: Why should the benefits of a bath last only a day? Alzoo shampoos impart results that extend beyond bath day. A coat that looks and feels healthier, shine and luster can still be seen days after the bath.

Scent is important, and Alzoo offers a scent that isn't overwhelming. Dogs have sensitive skin, and every ingredient that goes into a formulation can have an effect – both positive and negative.

One product to watch is Alzoo's 2-in-1 shampoo/conditioner for dogs. Thanks to surfactants in the formula, the product cleans dog hair and removes dirt while untangling and moisturizing the hair.

<https://www.petage.com/best-in-show-these-manufacturers-are-sure-to-turn-heads-at-global-pet-expo/>



## SPECIAL REPORT

## grooming

without irritation."

Pet salons offer a range of services that can include full-service, self-service or both for grooming that allow pet parents to pamper their pet. Bubly Paws is one salon that offers both options and its height, "bubly" feel is modeled after elevated hair salons and, with an array of grooming services, customers have a variety of luxury options to choose from.

The first Bubly Paws location was opened in 2011 by Keith Miller and his wife, Patricia Miller, and the brand is expanding with a new location in Weston, Florida. Heather Zumaraga, a financial reporter and business author, left the corporate world, opened Bubly Paws' third franchise location with Keith and notes the importance of grooming options in today's market.

"It is more important than ever to offer unique products or services that work to add value for consumers," said Zumaraga. "The growing pet market has made it clear that dog owners now demand the same care for their pets as they would for other family members. For example, de-shedding or de-matting are considered necessary versus a 'once upon a time' discretionary add-on."

With a goal of providing an experience for pet parents just as much as pets themselves, Bubly Paws offers "Scrib Club" memberships for unlimited self-service dog baths and another perk to save time, Zumaraga explains that this means "no reservations, no waiting and no checkout. Simply sign up using our Pawstacapp and you're good to go."

Convenience is a major factor in how people shop and options that can save a customer time are only beneficial to a business. When thinking about convenience, there are multiple avenues retailers can take to make shopping in their store a stress-free experience. Self-service wash stations are a great way for people to bathe their dog on their own time without worrying about making an appointment. As for grooming products, retailers should have a variety of options for each coat type and skin tone, and the savvy retailer would be wise to create a "grooming kit" that contains everything a first-time pet owner may need to groom their pet at home. Items could include shampoo, conditioner, ear and eye wipes as well as a wound care product.

Retailers that recognize the grooming trends and adjust their business to follow suit is one way of staying relevant and even thriving in a competitive market. At CB Pet Market, team members have solid, hands-on pet expertise as groomers, breeders, handlers and trainers. Whether it be helping a first-time pet parent pick out the best grooming tools for their pet or giving the pup a groom themselves, CB Pet Market employees care about the well-being of pets. Claudia Lorenz, president of CB Pet Market, explains that for the last 20 years, their employees take the time to educate their customers on products as well as comfort the animals brought in for grooming.

"A shampoo that doesn't lather, with the right ingredients, can clean just as well

### ALZOO

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Visit Booth 2169 to learn how Alzoo grooming products have three exceptional features: performance, results and scent.

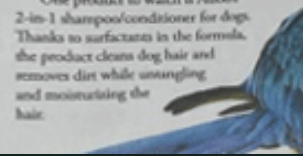
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One product to watch is Alzoo's 2-in-1 shampoo/conditioner for dogs. Thanks to surfactants in the formula, the product cleans dog hair and removes dirt while unsmiling and moisturizing the hair.



COME SEE US AT GLOBAL PET EXPO-BOOTH #2169

**ALZOO**

ORIGINAL FORMULATION

NEW CONCENTRATED SHAMPOOS

YOUR DOG'S BATH — REIMAGINED

Everything you need to create a luxurious bathing experience for your dog.

- Brightens & Adds Shine
- Revives Dry Skin
- Sulfate Free, Dye Free & Paraben Free
- Safe for dogs over 8 weeks old
- pH Balanced for Dogs

JUST ADD WATER! 1 pouch makes 16 oz of dog shampoo

NO SHIPPING WATER REDUCING CARBON FOOTPRINT

INFINITE USE BOTTLE

BOTTLE MADE FROM RECYCLED ALUMINUM

MADE IN THE USA

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ALZOO-VET.COM | 954.377.6327

#ALZOOvet #BathTime

4 | March 2023 Pet Age

## MUST SEE @ GPE 2023

## Pet Age

### ACANA

**BOOTH# 3419** — Perfect for kittens up to 12 months old, new ACANA® Highest Protein Kitten recipe is rich with animal ingredients to satisfy and nourish young felines. This protein-rich recipe is crafted specifically for their needs with nutritious ingredients to help support healthy development, including brain and eyes, muscle and bone, acid digestion.

www.acana.com  
customerservice@shampoonpetfoods.com

### Orijen

**BOOTH# 3419** — Orijen® Guardian Senior diet was specially formulated to support cats' unique needs as they grow older. Ideal for cats 7+, this diet is packed with nourishing fresh or raw animal ingredients, including WholePrey ingredients like organs and bone, to provide mature cats with the protein they need to thrive.

www.orijenpetfoods.com  
customerservice@shampoonpetfoods.com

### EVOLUTION DOG WASH

**BOOTH# 1877** — Evolution Dog Wash automated machines allow you to wash more pets and generate more profit in a clean and safe environment. The timed cycles increase efficiency, reduce soap cost and theft, and the all-in-one design creates an appealing pet wash station. Mention this ad and receive a free gift! [www.evolutiondogwash.com](http://www.evolutiondogwash.com) 888.363.0553

### YUMMY COMBS

**BOOTH# 3308** — Tartar, obesity & gulping are 3 concerns of dog owners. Yummy Combs delivers innovative solutions to all. The revolutionary shape provides 360° flowing with 256 surfaces to control tartar, earned the VOHC Seal & is patented. Our treat possesses 4 concepts to deter choking & blockages. Superior nutrition & great taste are part of the 60 benefits. [www.yummycombs.com](http://www.yummycombs.com) | [info@petbestlife.com](mailto:info@petbestlife.com)

### ALZOO

**BOOTH# 2169** — ALZOO® specializes in natural plant-based, effective products for cats, dogs, and equine. We use science, ingenuity, safe ingredients, and sustainable practices to empower the pet parent and their pet, to engage in what matters most without troublesome distractions like fleas, ticks, dirt, stains, odor, and stress.

[www.alzoo-vet.com](http://www.alzoo-vet.com) | [sales.alzoo@ah7america.com](mailto:sales.alzoo@ah7america.com)

### WizSmart

**BOOTH# 3309** — WizSmart by Petix offers a one-of-a-kind selection of pet pee pads made from upcycled diapers and eco-friendly materials. Since expanding its manufacturing capabilities in Brazil, the recently acquired company continued to broaden and diversify its product portfolio. WizSmart's high-quality indoor bathroom solutions are designed to meet the needs of pet owners in almost any situation, making pet care easier, more convenient and better for the environment.

[www.wizsmart.com](http://www.wizsmart.com)  
1-866-PETIX | [marketing@petix.com](mailto:marketing@petix.com)





DESIGN | PACKAGE DESIGN

## Gallery: Personal Care Packaging at Natural Products Expo West 2023

From insect repellent products to hair care bars and refillable dog shampoo, check out some of the products on show at this year's Expo West in Anaheim.

By — Keren Sookne

Mar 10, 2023



### Pets

Above, Alzoo offers a reusable bottle designed to be used with the company's concentrated shampoo powder sachets.

<https://www.packworld.com/design/package-design/article/22751765/gallery-personal-care-packaging-at-natural-products-expo-west-2023>





# 20 BEST TICK AND FLEA REPELLENT FOR DOGS (2022 UPDATED)

Taste of St. Louis  
11.3.2022

ROUND UP

## 20 Best Tick And Flea Repellent For Dogs (2022 Updated)

By Taste of St. Louis website • November 3, 2022

Tick and flea repellent for dogs is a product that helps to keep ticks and fleas off of your dog. There are many different brands and formulations of tick and flea repellent for dogs, so it is important to read the label carefully to choose the best product for your dog.

Some tick and flea repellents for dogs contain chemicals that may be harmful to your dog if used improperly, so it is important to follow the directions on the label carefully.

### 10. Alzoo Natural Repellent Flea & Tick Collar for Dogs Puppy/Small Breed



- Natural base active repellent.
- Environment friendly.
- 4 month protection.
- Remove the collar from its package and allow it to remain outside for one hour, away from your pet.
- On the first day, use the collar on your pet outside and for one hour only, then remove.

### Check Latest Price

Sold By	Price
Amazon	<a href="#">🛒 Lowest Price</a>
Allivet Pet Pharmacy	<a href="#">🛒 Lowest Price</a>
PetCareRx	<a href="#">🛒 Lowest Price</a>
PetFlow	<a href="#">🛒 Lowest Price</a>

### Product Details

ALZOO Natural Repellent Flea & Tick Collar for dogs is a non-toxic, natural plant-based formula that's been proven effective in controlling, fleas, ticks and mosquitoes. Its long lasting and repels from head to tail on puppies and small dogs.

[Show more](#)

### Specifications

Details	
Pet Age(s)	4
Pet Weight(s)	75lbd
Proud Pet Parent Of	Mia

### Reviews From Real Customers

“ I bought this for our 12 year old epileptic dog border collie. She doesn't handle other flea & tick collars well, too many harsh chemicals. This one has worked great all summer long, no fleas, no ticks.

[Show more](#)

— Kim B.



<https://tastestl.com/best-tick-and-flea-repellent-for-dogs/>

## Layout Sparks

### List of Top Ten Best Flea Spray For Homes 2023 Reviews



Recommended

ALZOO Flea and Tick Repellent Spray for Dogs - Repels and Treats Fleas, Ticks, and Mosquitoes -...



BUY NOW

Amazon.com



ALZOO Flea and Tick Repellent Spray for Dogs - Repels and Treats Fleas, Ticks, and Mosquitoes - Natural Active Ingredients with Essential Oils - Proven Effective Repellent

**\$13.89**

BUY NOW

Amazon.com

as of November 8, 2022 12:27 am ⓘ

#### Features

- **INVISIBLE PROTECTIVE BARRIER** - Keep your dog safe from fleas and ticks with our invisible barrier film-forming agent. Our repellent spray creates a shield that will protect your pet from these pesky parasites.
- **NATURAL REPELLENT AND PREVENTIVE**. The Alzoo Flea & Tick Spray utilizes natural active ingredients to effectively repels fleas, ticks and mosquitoes, treating and preventing external parasite infestation on your dog.
- **SUSTAINABLE, SAFE AND POWERFUL**. Proven safe and effective when used as directed. Sulfate free. Cruelty free, made in the USA using recyclable packaging.
- **DURABLE & EASY TO APPLY**. Can be used once a day. Preferably before going for a walk. The Alzoo F&T Spray can be used also on the legs and feet of the walker.
- **COMBINABLE**. If your dog currently has fleas, use with Alzoo F&T Shampoo, Alzoo F&T Collar and Alzoo F&T Squeeze-On. In high infestation area use with Alzoo G+ Environment Powder, Alzoo F&T Home Spray and/or Alzoo F&T Yard Spray.



This message is brought to you by a sponsor of dogster.com

**ALZOO**



The holiday season is here and for many the rising cost of...well...everything...may be cutting into your celebrations. And that is no exception when it comes to caring for your fur babies either. The "petflation" of food, toys and even essentials like day care and vet bills are rapidly rising and that's enough to make you want to hide under the bed...ok...maybe that's just your dog!

At **Alzoo**, we have some simple steps to alleviate some of the financial pressure this season, like making homemade treats and food, trim nails and fur at home or even let coats grow out a little more between grooming and bathing your dog at home,

Most pet stores will charge you at least \$30 or \$40 just to give your dog a bath. If you get a nail trim, ear cleaning, grooming, etc, those totals can grow up to \$100 or more.

A home bath can save you a lot of money and time and build a closer bond with your furry friend.



**Jean-Pierre Lautier, DVM at AB7/Alzoo has these suggestions and tips for bathing at home:**

Human hygiene habits make us think that we are doing the right thing by giving a bath to our furry companion, if not every day, at least once a week. This is a mistake.

In nature, canines do not take baths, and especially not with aggressive products like harsh shampoos. Dogs have a much more fragile skin than humans. The dog's skin has only five protective layers, whereas the human skin has nine.

You should therefore limit the frequency of dog baths to one per month, at the most. Between baths, there are other hygiene products, such as no-rinse lotions, or dry shampoos that clean a bit of dirt off and sanitize the coat without having to wet the dog.

You can wash your dog with just water to cool him down or rinse him off after he's been in the ocean, for example, as often as you want. The important thing is to not use shampoo or soap.

However, sometimes a good bath is essential for the well-being of the dog... and his family, but what is the best way to go about it?

- If the weather is warm enough and you have a garden, wash your companion in a basin or a tub of adequate size. Otherwise, the bathtub in the bathroom will do the trick. Dogs aren't always enthusiastic about the idea of being cleaned. You have to be gentle and persuasive. A great trick is bring a toy in with him or even smear some peanut butter on the wall to distract him and keep him busy.
- Have one or two large towels handy to dry the dog. Be careful: after the bath, your dog will naturally want to shake himself to get rid of the excess water. Dress accordingly!
- Remember to place an absorbent cloth such as a mop or towel at the bottom of the tub or bathtub and on the bathroom floor to prevent your dog from slipping.
- If using the shower, the water should be lukewarm, not too hot or too cold, and keep the pressure mild. The idea is not to "spray the dog" but to put the shower head directly in contact with the hair to deeply soak it. Talk to your dog and pet him to reassure him.



Then apply a good soft shampoo, such as **Alzoo's new all-natural shampoos or our dry concentrate shampoo** which you mix at home. Alzoo shampoos are Paraben-free, dye-free, sulfate-free, without synthetic perfumes and pH balanced for dogs and come in puppy, anti-itch, hypoallergenic and a 2-in-1 so you can select the one that works best for your pup.

Avoid products with harsh ingredients like lauryl ether sulfate. Put the shampoo along the line of your dog's back and massage the hair to obtain a good lather on the whole surface. Avoid the eyes, nose and mouth. For delicate areas, you can pour a small amount of shampoo in the palm of your hand and apply it directly.

- Massage for a minute or two and then rinse off the shampoo, always holding the shower head in contact with the hair. And repeat as it is important that the water runs clear to ensure there is no trace of shampoo left.

- With your hands, try to remove as much water as possible by pressing the fur. Your dog will naturally shake itself.

- Dry your dog's hair vigorously. This is very important because as it dries naturally, the evaporation of water can cool it down and he can catch a cold. This is especially true if the dog dries quickly in the sun. This will also prevent him from drying himself by rubbing himself on the living room couch or in the dust, which happens if the dog is left wet in the garden!

- One last brush and your dog is clean!

## More about Alzoo and our All-Natural Dog Shampoos:

**Alzoo**, one of the leading brands selected by veterinarians for its hypoallergenic, natural pet care, recently launched their all-natural grooming shampoos and a dry concentrate shampoo, you mix at home.

For sustainably minded pet parents seeking truly reliable solutions to everyday pet-related nuisances, Alzoo acts as a force for good in the world. The company combines its innovative spirit, technology expertise and global perspective to create the most sustainable, efficacious, high quality wellness products that let owners and their pets do more of what matters most in their life.

## Dry Concentrate Conditioning Shampoo

Being at the forefront of sustainability means staying on the cutting edge. Alzoo's revolutionary concentrated conditioning shampoo reflects the company's continual focus on doing better for the environment while creating an extraordinary delivery system yet to be seen in the pet industry. This conditioning shampoo will change how pet parents approach bath time, and leaving each pet with an incredibly shiny, silky coat that hydrates the skin.



Formulated with environment-friendly, safe ingredients, botanical cleansers and essential oils, the new conditioning shampoo is paraben-free, dye-free, sulfate-free, without synthetic perfumes and pH Balanced for dogs. The package design eliminates the use of plastics, eliminates water used in transport and further reduces carbon footprint while also lowering costs for pet parents. The formulation is an easy rinse...which is better for the environment (less water using during the bath) and for the dog.

You can also get our reusable aluminum bottle, specially designed for mixing our dry concentrate shampoo at home...easy, convenient and great for the environment!

## Line of four plant-based shampoos

Constructed in unique, easy-to-squeeze, recycled tubes, Alzoo's innovative shampoo line makes bath time more efficient, fun and sustainable. Four new grooming shampoos include: Hypoallergenic, 2-in-1, Anti-itch, Puppy, all of which use plant-based cleansers and essential oils and are Paraben-free, dye-free, sulfate-free and pH Balanced for dogs. Each product is packaged in an innovative recyclable tube.



## More about Alzoo:

We use science, ingenuity, safe ingredients and sustainable practices to empower you, your pet and your family allowing you to engage in what matters most (without troublesome distractions like fleas, ticks, dirt, stains and stress). Alzoo has complete lines of natural flea and tick solutions, a range of effective calming solutions, grooming products and more.

Our determination to create better quality products means you can do more adventuring, more cuddling, more exploring... more living. We help your pet do more too, by staying protected and healthy. With our effective, eco-friendly formulations, we make it easy to be both a good pet parent and a good citizen of the Earth.

This Benefit Corporation is currently pursuing its B Corp certification. Alzoo also produces most of its products in the U.S. Alzoo's manufacturer, AB7 Group, received the 2022 Family Business of the Year Award at The Entrepreneur of the

Year Award Ceremony for the Occitanie region organized by Ernst & Young in Castelnau-le-Lez and the Top Award from Arc Broward in South Florida for its involvement with persons with disabilities.

To learn more about Alzoo, visit them on Instagram [@alzoo\\_vet](https://www.instagram.com/alzoo_vet) or on their website at <https://www.alzoo-vet.com/>



**ALZOO**



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# SUSTAINABLE PET PRODUCTS CALM AND CLEAN THE ZOO AT HOME

Inhabitat  
10.31.2022

## INHABITAT

The natural products Alzoo offers is a complete line of flea and tick solutions, calming products, grooming goods and more. Most of the lineup is made in the U.S. and the company is in the process of certification to earn **B Corporation Certification** status. In addition, the company recently switched its structure to be classified as a Benefit Corporation.

"As a company that aims to be a force for good in the world – creating products that make a positive, direct impact on people, their **pets** and the community they live in, becoming a Benefit Corporation was the natural step forward for Alzoo," said Alzoo CEO, Philippe Chelle. "Benefit Corporations must commit to high standards, purpose, accountability and transparency surrounding all its operations – standards we are proud, and have always been proud, to uphold."



### Shampoos

Alzoo offers a line of shampoos, each designed to address common issues. There's a plant-based shampoo and conditioner in one and an anti-itch blend to address dry, itchy skin. A gentler puppy formula cleans and conditions and a hypoallergenic option cleans sensitive skin. All of these eight-ounce products are delivered in a sugar-cane-based tube that is **recyclable**. All shampoos are free of sulfates, paraben, dyes, soap, phthalate and synthetic perfumes. Alzoo shampoos are pH balanced and cruelty free.

Additionally, the company offers a dry shampoo powder. It comes in a small package to reduce shipping size and weight. Combine the shampoo with **water** in the endlessly reusable recycled-aluminum bottle. The bottle is also recyclable at the end of its useful life.



### Flea products

The company designed a line of products that are safe for your pet, yet effective for flea control. The flea collars offer four months of protection against fleas, ticks, and lice. The active ingredients are peppermint oil and cedarwood oil. There's also a flea and tick spray that can be applied directly to the dog's coat for an added layer of protection against fleas, ticks, sand flies and even mosquitos. Alzoo couples these products with a flea and tick shampoo as well as a powder. Follow the directions for introducing your pet to these products so you can monitor for an allergic reaction.

### Calming aids

We all know **animals** can get a bit worked up if left alone or when fireworks are going off in the neighborhood. Alzoo uses a combination of anxiety-reducing ingredients like hemp extract and essential oils in its line of sprays, collars and room diffusers for both cats and dogs.

### Deodorizers

Alzoo understands litter boxes could benefit from a little scent improvement, but no one wants to mask one bad scent with a chemical smell. Instead it offers lavender, ocean breeze, island paradise and sweet vanilla. It also created a deodorizer for the **chicken** coop. To correct bad behavior, there is also a stain and odor training spray.



### Personal review of Alzoo shampoo

When the company learned we had three dogs and four cats, they sent a **gift** box of samples to try. We received each of the five shampoos, a calming diffuser and flea collars.

Since we recently used another flea treatment, I haven't tried the collars but noticed they are **waterproof**, which is nice for our hunting dogs. Plus, the cat collars are equipped with a breakaway safety system so they don't choke if they get hung up. Flea collars are intended for dogs and cats over four months of age.

We used the **shampoos** on all three dogs on the last of the somewhat sunny days before the fall rain settled in. The bottles are easy to grip, even with wet hands. They are durable in construction and look like they could handle a few inevitable drops should they occur.

The scents are well balanced. The fragrance lingers with a freshness that erases the typical overpowering wet dog smell. I'm very scent sensitive and didn't find these to be overwhelming at all. They are subtle, but noticeable. Walking into the room with three freshly-bathed **dogs** just smelled clean. Trust me, that's rare in my house. My daughter and I both have a sensitivity to lavender so we didn't use the puppy formula. I'll pay that one forward in my community. The others have some odd names, but I found the palmarosa and rice milk fragrances quite pleasant.

We have large dogs, ranging in size from 45 to about 75 pounds. They are German Shorthaired Pointers so their fur is short. Even with little **fur**, it required a healthy painful of shampoo to do the job. I felt like it was a reasonable amount.

The shampoo applied nicely, spreading around with a standard amount of water on the pet. It's not a frothy, sudsy shampoo. There are a small amount of suds so you can tell where you've washed, but don't expect **bubbles** to fly.

My favorite aspect of the shampoos is the **clean** rinse. The dogs weren't crazy about being under the hose so a quick rinse is appreciated. It didn't take long to remove all the shampoo and it didn't leave any residue behind.

+ Alzoo

<https://inhabitat.com/sustainable-pet-products-calm-and-clean-the-zoo-at-home/>

≡ INHABITAT

SUBSCRIBE

Pet Care

## Sustainable pet products calm and clean the zoo at home

Written by Dawn Hammon on Oct 31, 2022

Lifestyle » Pets » Pet Care

f r

VIEW SLIDESHOW

The natural products Alzoo offers is a complete line of flea and tick solutions, calming products, grooming goods and more. Most of the lineup is made in the U.S. and the company is in the process of certification to earn **B Corporation Certification** status. In addition, the company




DRDOUGCROSBY.COM

## List Of Best Tick Repellent For Puppies | Review Highlights

8








Alzoo Natural flea and tick Collars for Small Dogs, Flea Collar for Puppies, Natural tick Repellent...

 Buy on Amazon


RANKING: 8



**Alzoo Natural Flea And Tick Collars For Small Dogs, Flea Collar For Puppies, Natural Tick Repellent Collar For Dogs, Natural Flea Tick Collar, Tick Collar For Small Dogs, Flea Dog Collar - 2pk**

-  **NATURAL FLEA COLLAR FOR DOGS:** This non-toxic and environmentally friendly collar effectively protects your dog from a large variety of pests and insects while also working to prevent future flea and tick breakouts.
-  **UNMATCHED PROTECTION:** Our flea and tick collars for small dogs offer 24/7 protection against over 250 different species of insects and starts working immediately after placement on your small dog or puppy. Our strong, long-lasting formula will offer 4 months of protection per collar by slowly, continuously, releasing the essential oils in low concentrations so it distributes evenly over your dogs coat and skin.
-  **PROTECTS AGAINST:** Our flea dog collar works to repel fleas, ticks, lice, mites, and larvae and works through contact.
-  **ACTIVE PROOF:** Alzoo Natural flea and tick collars for small dogs work regardless of outside conditions or environments. They are also waterproof so there is no need to worry about rain, the pool, or even weekly baths! The collars are perfect for even the most active dogs!
-  **HOW TO USE:** Remove and throw away the inner piece of the collar. Allow the collar to sit outside and away from your pet for at least one hour before using. This collar contains Geraniol which may produce an allergic reaction. To test to see if your dog may experience a reaction to this product please follow the instructions below. On the first day of use put on your pet for one hour only. You can increase the amount of time that your pet wears the collar by one hour each day for four days.



 Buy on Amazon

<https://drdougscrosby.com/best-tick-repellent-for-puppies/>

# GIVEAWAY ON @PETAGEMAGAZINE ON INSTAGRAM

@petagemagazine Instagram account  
9.13.2022 & 9.14.2022



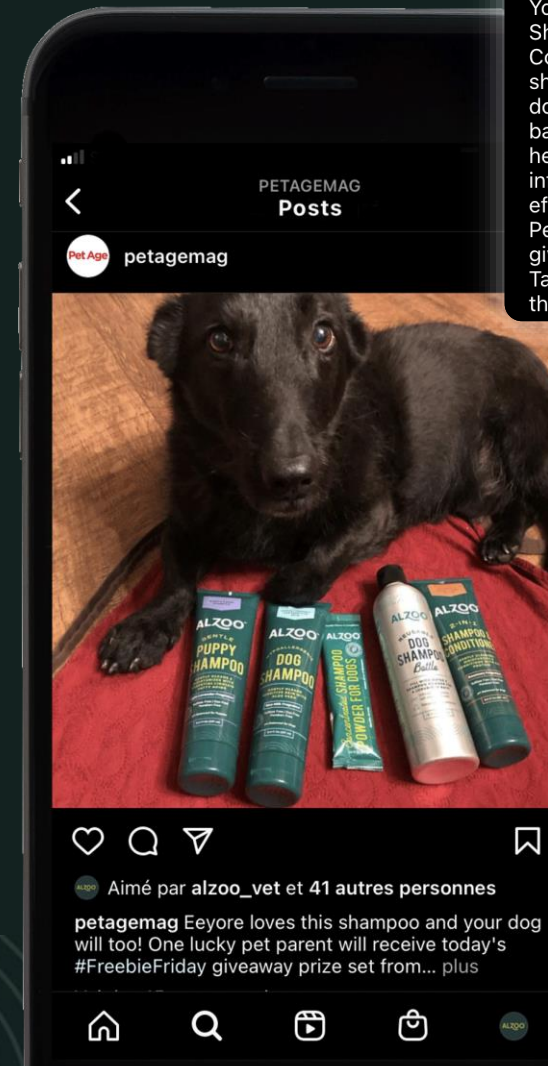
**petagemag** Got a dirty dog? This week's #FreebieFriday giveaway prize set from @alzoo\_vet will include the brand's Puppy Shampoo, 2-in-1 Shampoo, Hypoallergenic Shampoo and Concentrated Shampoo Powder with a reusable shampoo bottle! Whether your pup loves the water or just needs a bath, Alzoo's all-natural and eco-friendly dog shampoos give fur parents options for all their needs! The brand's dog shampoos are specially formulated for your fur baby's needs and come in Sugar Case Base Tubes, helping to reduce your plastic use. And the infinite use bottle is an added bonus in an effort to be kind to the planet. You must be following Pet Age to be eligible to win this week's Freebie Friday giveaway, then simply like this Friday's giveaway post. Now spread the word by tagging your dog lovers to let them know about the giveaway too! 🐾

<https://www.instagram.com/p/Cjn6YUNOvI7/>



**petagemag** Eeyore loves this shampoo and your dog will too! One lucky pet parent will receive today's #FreebieFriday giveaway prize set from @alzoo\_vet. You'll get the brand's Puppy Shampoo, 2-in-1 Shampoo, Hypoallergenic Shampoo and Concentrated Shampoo Powder with a reusable shampoo bottle! Alzoo's all-natural and eco-friendly dog shampoos are specially formulated for your fur baby's needs and come in Sugar Case Base Tubes, helping to reduce your plastic use. And the refillable, infinite use bottle can be used over and over in an effort to be kind to the planet. You must be following Pet Age to be eligible to win this Freebie Friday giveaway prize, then simply like this post to enter. Tag your fellow dog friends to let them know about the giveaway too! 🐾

<https://www.instagram.com/p/CjsYjkJun4i/>





## Pet Age

### Alzoo Dry Shampoo Powder



The concentrated shampoo powder provides gentle cleansing and deep conditioning, all while being kind to the planet. The concentrated shampoo powder stick means no single-use plastics and no shipping water (reducing carbon footprint). The shampoo powder is sulfate-free, paraben-free, dye-free, soap-free and phthalate-free. Alzoo's reusable, refillable shampoo bottle can be multiple times.

[www.alzoo-vet.com](http://www.alzoo-vet.com)

<https://www.petage.com/product/alzoo-dry-shampoo-powder/>

## Pet Age

### Dog Products

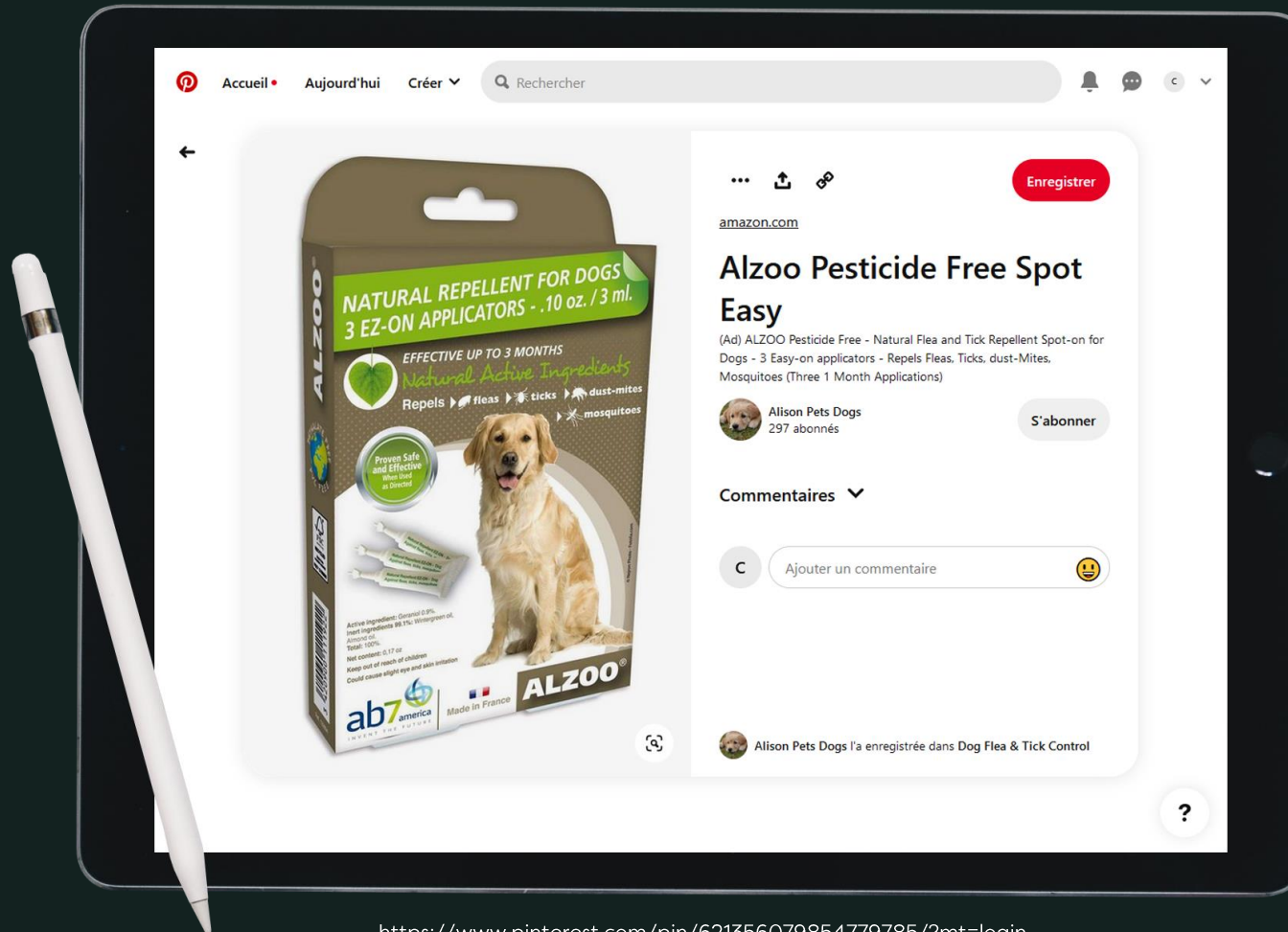
#### Alzoo Dog Shampoo



Whether your pup loves the water or just needs a summertime trim and bath, Alzoo's new, all-natural and eco-friendly dog shampoos gives pet parents options for all their needs. Alzoo's dog shampoos are specially formulated for your fur baby's needs and come in sugar case base tubes, helping to reduce your plastic use. [www.alzoo-vet.com](http://www.alzoo-vet.com)

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[https://www.petage.com/product\\_category/dog-products/](https://www.petage.com/product_category/dog-products/)



<https://www.pinterest.com/pin/621356079854779785/?mt=login>

# 6 BEST MOSQUITO REPELLENTS FOR DOGS

Great Pet Care  
8.29.2022

## 6 Best Mosquito Repellents for Dogs

by Joline Buscemi  
Published on 08/29/2022



Mosquitoes aren't just a nuisance to us humans, they can bother and bite your pup, too.

Mosquitoes are particularly active at dusk and when the temperature rises above 80 degrees, but they can be a nuisance any time the weather climbs over 50 degrees. This makes mosquitoes a yearlong issue for many places in the United States, so keeping yourself and your dog protected is a must. After all, mosquito bites are not only irritating but also potentially dangerous.

Here's what you need to know about how to protect dogs from mosquito bites, along

Great Pet Care

## 6 Best Mosquito Repellents for Dogs

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Here's what you need to know about how to protect dogs from mosquito bites, along with the best mosquito repellents to keep pests away.

### Do Mosquitoes Bite Dogs?

Yes, mosquitoes bite dogs. And they don't just leave behind itchy skin. "Mosquitoes are an important vector for multiple infectious diseases, such as **heartworm** disease in dogs and West Nile Virus in humans," says Dr. **Gabby Pagana**, an integrative veterinarian. "In fact, the mosquito is essential in the heartworm life cycle; without it, the heartworm larvae would not develop."

Keeping dogs protected from both mosquitoes and their diseases requires a dual approach. "Internal and external protection from heartworms is key," says Dr. **Hunter Finn**, veterinarian and founder of Pet Method veterinary clinic. "Internal heartworm prevention (such as Heartgard) is something that I recommend for all my clients, but for clients in heartworm hot zones or areas with higher mosquito populations, you may need to use an EPA-registered mosquito repellent."

A preventative will keep your pet safe from heartworm, but it doesn't keep mosquitoes from being a nuisance to dogs. Dogs aren't immune to the bothersome, itchy welts that mosquito bites leave behind. With that said, mosquito repellents designed for humans should **never** be used on dogs. Instead, look for repellents specifically designed for canines.

### Best Mosquito Repellents for Dogs: 6 Options to Consider ALZOO Natural Repellent Diffusing Dog Collar



Buy at Amazon

Repelling mosquitoes can be as easy as putting on a collar. This one uses natural ingredients like cedarwood and peppermint oil to keep bugs away for up to four months. Depending on how much protection your dog needs, it can be combined with other repellent products from the brand. And there's no need to worry about rain or a quick swim since the collar is waterproof. There are different collars based on your dog's size, so keep in mind your pet's weight when purchasing the product.

#### Highlights:

- Repels fleas, ticks, and mosquitoes
- Waterproof
- Four months of protection
- Uses natural insecticides

#### Things to Consider:

- May not be effective enough on its own

<https://www.greatpetcare.com/pet-grooming/mosquito-repellents-for-dogs/>



# ALZOO GROOMING PRODUCTS ON CBS 8 NEWS NOW LAS VEGAS

Charlotte Reed, Pettrendologist  
8.29.2022



<https://youtu.be/RBByPtptA7Y>

# TWO PET INDUSTRY TRENDS THAT PET OWNERS NEED TO KNOW ABOUT

The Pet Buzz  
8.23.2022



## Two Pet Industry Trends That Pet Owners Need to Know About

Pets are part of the family. Pets are wellness companions, protectors, or best friends, sometimes all three. As a result, people are spending more money on their pets, and this is reflected in the growing pet industry. The increasing pet spending trends are not just limited to food and treats, but the overall theme of pet health and wellness.

In terms of pet supplementation, pet owners want the best life for their pets and that includes having them live as long as possible. Moreover, the COVID-19 pandemic continues to teach us we need to be as healthy as possible.

And that applies to our pets, too. Regarding Sustainability, we, especially Millennials, recognize that we need to preserve our planet and our resources for future generations, but also a healthier life and a healthier planet. As a result, we need to implement sustainability practices into our lifestyle and support Companies that strive to create sustainable products and implement sustainable practices in their companies.



Another is to use healthier and sustainable shampoos to clean our dogs. Many shampoos are filled with chemicals and detergents that are not necessarily good for our dogs' skin and coat or the planet. Alzoo's Dry Concentrated conditioning shampoo reflects the company's continual focus on doing better for the environment while creating an excellent delivery system. Formulated with environmentally friendly, safe ingredients such as botanical cleansers and essential oils, the new conditioning shampoos are Paraben-free, dye-free, sulfate-free, and pH Balanced for dogs. The package design eliminates the use of plastics, lessens water used in transport, and further reduces the carbon footprint while also reducing costs for pet parents. They even have their own reusable aluminum bottle to mix it in. This conditioning shampoo leaves your pet with a clean, shiny, silky coat that hydrates the skin and helps the planet.




Alzoo's innovative shampoo line makes bath time more efficient, fun, safe, and sustainable. Four new grooming shampoos include: Hypoallergenic, 2-in-1, Anti-Itch, Puppy, all of which use plant-based cleansers and essential oils. Paraben-free, dye-free, sulfate-free, and pH Balanced for dogs. Each product is packaged in an easy-to-squeeze, innovative sugar cane-sourced tube. [www.alzoo-vet.com](http://www.alzoo-vet.com)

To learn more about Petrendologist Charlotte Reed and these products, watch the clip of pet supplement and sustainability products shown on CBS 8 News Now Las Vegas [here](#).

<https://thepetbuzz.com/blogs/pen-it/two-pet-industry-trends-pet-owners-need-to-know-about>

# ALZOO GROOMING PRODUCTS ON CBS 8 NEWS NOW LAS VEGAS

Charlotte Reed, The Pet Buzz  
8.23.2022




Currents PAHRUMP 73° | CLEAR, WINDS N 3 MPH

The Pet Buzz KLAS 8 23 22 Charlotte Reed Supplements & Sustainability

The Pet Buzz  
12 abonnés

S'abonner

<https://www.youtube.com/watch?v=RBBYPtptA7Y&t=1s>



The Pet Buzz  
21h · 🌐

If you missed this morning's segment on Pet Supplements and Sustainability in the Pet Industry on 8 News Now KLAS you can catch the replay here: [https://youtu.be/j\\_oLbxUeuJw](https://youtu.be/j_oLbxUeuJw)

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KLAS 8 23 22 Charlotte Reed Supplements & Sustainability

<https://www.facebook.com/ThePetBuzz/posts/pfbidQ2jsVpxV7ntfnBCL53USXnu5yhwA3kYC45y6ML2csMYjvZAXSavGv8LTw3BAxxtwAqI>



# SUMMER PREP PRODUCTS FOR YOUR PETS

Kristin, It's free... at last!  
7.31.2022



Kristin from It's free... at last gives her selection of products for a good summer with your pet. She presents 7 ALZOO products.

Read the article :  
<https://itsfreeatlast.com/summer-prep-products-for-your-pets/>

## Summer Prep Products for Your Pets

Do you have a gaggle of Furbabies or just maybe one loyal pal? No matter how many you have, here are some great tips, hints, for your pets to utilize this summer.

### Break Break Breaks Bath Time!

Whether your pup LOVES the water or just needs a summertime trim and bath, Alzoo's NEW all-natural and eco-friendly dog shampoos gives fur parents options for all their needs!

Alzoo's Dog Shampoos are specially formulated for your fur baby's needs and come in Sugar Cane Rose Tubes, helping to reduce your plastic use.

From Puppy to 2-in-1 to Hypo-Allergenic and Anti-Itch, all these NEW dog shampoos are:

- Sulfate Free
- Paraben Free
- Dye Free
- Soap Free
- Phthalate Free

But the best part...they even have a DRY SHAMPOO POWDER - CONCENTRATED SHAMPOO POWDER STICK with a REUSABLE, REFILLABLE BOTTLE DOG SHAMPOO BOTTLE!

The concentrated shampoo powder provides gentle cleansing and deep conditioning, all while being kind to the planet.

- No single use plastic
- No stripping water, reducing carbon footprint
- Infinitely use bottles, use over and over
- Sulfate Free | Paraben Free | Dye Free | Soap Free | Phthalate Free



All of these amazing all-natural and eco-friendly dog shampoos will be available next month...

## Flea & Tick Prevention

According to the American Kennel Club, Spring and summer is a time when the lure of the great outdoors calls to us and our furry pals. Unfortunately, it also rings in the full-blown season of fleas and ticks.

Whatever we do to keep our dogs healthy and protected, it is impossible to keep them from meowing up with ticks and fleas when they go outside. And unfortunately, these parasites can have a serious effect on your dog's health. There are big benefits to being consistent when protecting our dogs against these pesky parasites.

There are flea and tick preventative on the market today that are safer and more effective than what was available 10 years ago. Our choices have grown exponentially over the years, however you must always consider the safety of your dog when using a flea and tick preventative. It is best to work with your veterinarian to decide on the right regimen that will fit your pet's age, health, and breed, as well as the environment you live or vacation in. Your vet will also consider whether you have more than one pet, have dogs that bark, or have young children in your household.

That said, Alzoo has many different all-natural repellent options to help manage those pesky fleas and ticks this season for both fur dogs and cats.

Alzoo has all-natural repellents, from collars, to spot on treatments to sprays, to keep your pets safe.

ALZOO products do not contain chemical pesticides, which can be dangerous to apply and harmful if over-used. ALZOO products are designed to be used together to establish an optimum, natural "zone" of repellent protection to protect your pets without chemicals.

USE ALZOO PRODUCTS AS A SYSTEM. THE KEY TO PREVENTION AND FOR MAXIMUM EFFECT IS TO BEGIN USING ALZOO EARLY EVEN BEFORE THE SEASON STARTS. Establish a zone early, ideally 30 days before the season. Create a repellent environment around the home and on just before your pet typically begin to bite.



ALZOO Natural Repellent 52-On Flea & Tick for Dogs is an all-natural spot on repellent for dogs and an easy way to protect your dog over a long period against external parasites. Our natural formula effectively repels fleas, ticks, and mosquitoes, allowing freedom for your dog from pesky bug bites. Proven safe and effective when used as directed, ALZOO natural repellent spot on is safe for dogs over 4 months old.

- Natural Active Ingredients provide lasting with chemical free protection
- Easy to apply natural formula ensures safety and effective application before long term protection
- Effectively repels fleas, ticks, and mosquitoes allowing freedom for your dog from pesky bug bites
- Water resistant formula protects in light rain and infrequent swimming

For Cats, please find a [HERE](#).



ALZOO Natural Off-White Cat Collar protects effectively and for the long-term your cat against external parasites - Fleas, Ticks, Lice, and Bugs, too! contain any Phthalate or PVC.

It uses a natural base active repellent with the active ingredients pyrethrin oil and cedarwood oil. Proven safe and effective when used as directed and is effective up to 4 months. Quick Tip: A drop of oil in the bucket facilitates an even smoother glide when fastening the collar! For Dogs, please find a [HERE](#). This is for medium dogs, but they do have small and large dog sizes available.



ALZOO Flea and Tick Repellent Spray for Dogs repels and treats fleas, ticks, dust mites, and mosquitoes with natural active ingredients with essential oils and is a proven effective repellent. ALZOO repellent spray both treats and prevents external parasite infestation on your dog.

ALZOO Flea and Tick Repellent Shampoo for Dogs repels fleas, ticks, and mosquitoes and has natural ingredients with essential oils and is proven to be an effective repellent, even if you are adding it to a spot treatment, collar or other flea & tick prevention product.

ALZOO Natural G+ Environment Powder treats your pet environment and completes Alzoo product line. Use on carpet, dog house, pet bedding and more. For optimum efficacy, do not clean or vacuum the product for 4 to 5 days after application.

### Have an anxious pet?

Whether its people, kids, travel or loud noises, such as thunderstorms and fireworks, Alzoo's Natural Calming Collars, Sprays and Diffusers for dog & cats are great for calming your fur baby.

Alzoo's calming products contain natural oils, clinically proven to relax your pet naturally, and are created specifically for dogs and cats, using ingredients such as Valerian and Lavender Oil. Specifically for dogs and the natural essential oil of Bitter Melon, containing a substance called repelactone, well known for its calming properties in cats.



ALZOO All-Natural Calming Plug-In Diffuser for Dogs are made with natural soothing ingredients. Dogs may experience stress from a variety of circumstances including a new household pet, vet visits, travel, grooming, moving, or loud noises such as fireworks or storms. With the use of valerian and lavender extracts (well known for their calming properties in dogs), the diffuser can help to calm your dog and reduce undesirable behaviors that are caused by stress (such as frequent barking, aggression, and object destruction). For Cat Diffusers, please go [HERE](#).



ALZOO Calming Collar for Cats is great for on the go & at home. Cats may experience stress by a variety of circumstances including a new household pet, vet visits, travel, or moving. With the use of Valerian Calming essential oil (soothing ingredients which is recognized for its soothing properties in cats), this anti-stress collar can help to calm your cat and reduce undesirable behaviors (such as urine marking, destructive scratching, aggression, loss of appetite, frequent meowing). For Dogs please go [HERE](#).



ALZOO All-Natural Calming Spray for Dogs is made with natural soothing ingredients. Great on the go or at home! Dogs may experience stress from a variety of circumstances including a new household pet, vet visits, travel, grooming, moving, or loud noises such as fireworks or storms. With the use of valerian and lavender extracts (well known for their calming properties in dogs), this calming spray can help to calm your dog and reduce undesirable behaviors that are caused by stress (such as frequent barking, aggression, and object destruction). Spray in the environment (not on your dog). For example, you could spray in the car before going on a drive. For Cats, please go [HERE](#).

Pine Products are not used for puppies!

# ASK THE EXPERT: THESE 10 DOG-CALMING PRODUCTS WILL HELP SOOTHE ANXIOUS PUPS

Lorraine Wilde, SPY  
7.20.2022



## Ask the Expert: These 10 Dog-Calming Products Will Help Soothe Anxious Pups

A 2020 Finnish study of almost 14,000 dogs of hundreds of breed mixes found that about 70% of pet dogs display some form of anxiety — fear of sounds, strangers, other dogs and even their own shadow. Even if your dog is calm most of the time, you might worry about how to calm an anxious dog around holidays or during fireworks displays or large gatherings. Thankfully, many dog-calming products, including [calming dog beds](#), are available. To help find the [best pet products](#) for pups with anxiety, we spoke to a veterinarian.

"Anti-stress products can help to improve the daily life of animals and their owners. In difficult cases, however, there are other means of action, such as behavioral therapies. Do not hesitate to consult a behavioral specialist (veterinarian or behaviorist)," says Dr. Jean-Pierre Lautier, DVM, of the AB7 Group and Alzoo. "Through a series of simple exercises, behavioral therapies can strengthen the pet-parent-pet relationship and create a climate of trust that limits the reasons for stress. This is especially true for dogs."

But not all dog-calming products are created equally. "Some are made with synthetic pheromones or other natural ingredients," adds Dr. Lautier. "Pet owners should consider whether they want products only for their home, such as a diffuser, or for every situation, such as a spray or collar. They should also consider how lasting their need is. Diffusers and collars are longer lasting while sprays need to be reapplied during specific situations."

### How to Know If You Need Dog-Calming Products

"The symptoms of stress are different for each species," says Dr. Lautier. "In dogs, stress results in a wide variety of behaviors. Panting, outside of hot weather, is a fairly common sign. Some dogs express their stress by barking, often repetitively, which can cause neighborhood problems. Others behave aggressively or destructively, tearing apart furniture, clothes, carpets, and doors. Some dogs soil the house with their droppings. Treatment with calming products is appropriate for each case and should be combined with behavioral therapies."

Once you start using dog-calming products, you may wonder how you'll be able to tell whether or not they work. "The effectiveness of calming products is generally reflected in the disappearance or reduction of stress symptoms," explains Dr. Lautier. "For dogs, the symptoms of stress are numerous: barking, destruction in the house, soiling, panting, whining, etc. Calming products reduce these symptoms. You'll see the dog is calmer and more resistant to potential stresses, such as separation from its owners."

Below are some ideas for how to calm an anxious dog and plenty of dog-calming treats and products.

Diffusers are often wall plug-in units with an attached vial or reservoir of liquid ingredients. Electricity warms the liquid, evaporating slowly into the air around it. That liquid vapor and gas slowly spread throughout the space it's in.

Adaptil uses a unique proprietary blend called "canine appeasing pheromone analog" to mimic a mother dog's natural nursing pheromones to help take your dog back to their blissful puppy days. The diffuser isn't recommended as a remedy for hyperactive or aggressive dogs. Still, it is a good fit for calming fears of strangers, loud noises and separation anxiety in your home or office.

The heated diffuser covers up to 700 square feet of space as long as airflow isn't restricted. The manufacturers recommend that you position the diffuser where your dog spends most of their time, such as in the living room, and to avoid plugging the diffuser in under shelves and behind doors, curtains, or furniture, so outflow is not prevented. Generally, it would help if you replaced the vial once a month and the diffuser unit every six months.

ThunderEase Calming Pheromone Diffuser and Alzoo All Natural Calming Diffusers were close runners in this category.

### 10. Alzoo Calming Collar

When your dog needs calming where ever they go, you'll want to consider a collar. The Alzoo Calming Collar uses a blend of valerian and lavender plant extracts infused directly into the collar. Customers find it a light, soothing scent that's not overpowering.

The ingredients are cruelty-free, and it does not use synthetic pheromones or the harmful polyvinyl chloride or phthalates found in some other brands. Because the ingredients are natural, this collar is safe for your dog to wear daily.

"The Alzoo Calming Collar is long-lasting, more so than a spray," notes Dr. Lautier. "It is more versatile, and it works for any occasion including the car, your home, for vet visits and works where ever your dog is."

Each waterproof collar is effective for up to four weeks, and one size fits most dogs. A bonus is that Alzoo uses recycled and recyclable packaging. If you like the collar, you can also check out the calming spray and diffuser that Dr. Lautier helped develop.



Alzoo Calming Collar

\$9.99

[BUY NOW ON AMAZON](#)

### Why Trust SPY When Shopping for Pet Products?

Lorraine Wilde has had at least two cat and two dog companions in her home for the past 35 years. When researching these brands, Lorraine tested some of the products with her dogs and observed friends' dogs who tested some brands. She also evaluated customer and professional reviews, the safety and health of the ingredients, and each company's product research and development.

Because she has only the highest standards for her pets and her family, Lorraine included products she'd be willing to use in her own home with her dogs.

Lorraine holds a Master's degree in environmental science with an emphasis in toxicology. She does this work to help consumers make healthy, informed and environmentally conscious choices to protect their pets, their families and our planet.

**About the Expert:** Jean-Pierre Lautier, DVM, of the AB7 Group and Alzoo, has been working with AB7 since 1993, where he has contributed to the research and development of a range of calming products, including the Alzoo products. Dr. Lautier has been passionate about cat and dog behavior analysis and management throughout his career. He earned his veterinary degree from the National Veterinarian School of Toulouse, France.

Lorraine Wilde, from [SPY](#) gives her top 10 products to calm your dog and cite ALZOO Calming collar.

Read the article :  
<https://spy.com/articles/lifestyle/pets/dog-calming-products-1202868403/>

Relayed on [Yahoo](#)  
(7.20.22)

# THESE PRODUCTS WILL UPGRADE YOUR SUMMER FROM FEH TO FAB

Girlie Girl Army  
6.16.2022



The ALZOO Calming Diffuser appears in the list of the products that the Girlie Girl Army recommends to spend a « Fab » summer.

Read the article :  
<https://girliegirlarmy.com/lifestyle/20220616/these-products-will-upgrade-your-summer-from-feh-to-fab/>





# DOG ANXIETY: 7 REASONS YOUR DOG MAY BE STRESSED AND WHAT TO DO ABOUT IT

Lisa Marie Conklin, Reader's Digest  
6.10.2022 & 7.17.2022

Dr. Jean-Pierre LAUTIER DMV, Alzoo veterinarian, gives advices to Lisa Marie Conklin, from Reader's Digest, to understand the reasons your dog may be stressed.

Read the article :  
<https://www.rd.com/article/dog-anxiety/>

## Reader's Digest

### Dog Anxiety: 7 Reasons Your Dog May Be Stressed—and What to Do About It

#### Top reasons why dogs get anxiety

Dogs are social animals that are highly dependent on their group. In the wild, they're dependent on members of the pack. In domestic bliss, it's humans.

"The reasons for anxiety are often linked to this attachment to the group; dogs are very sensitive to the cohesion of the group," says Jean-Pierre Lautier, DVM, deputy CEO and pharmaceutical manager at pet care company Alzoo. "It is very unusual and very distressing for a dog to be separated from its group." This is why many dogs experience separation anxiety when they are home alone. (By the way, this is [how long it is OK to leave your dog home alone](#).)

On the other hand, dogs that are actively working closely with their humans are much more sensitive to separation, Dr. Lautier says. Hunting breeds require constant interaction with their humans, and they tend to be very affectionate and clingy. "They will be much more sensitive to separation," he explains. That said, they are tolerant and patient and make [great dogs for kids and families](#).

#### Natural supplements

For more [ways to calm an anxious dog without medication](#), Dr. Lautier, who specializes in pet behavior problems, suggests trying natural substances known for their anxiolytic properties (like the medicines that treat anxiety). "These substances work in the brain by slowing down the breakdown of soothing neurotransmitters," says Dr. Lautier.

Consider trying either a [calming plug-in diffuser](#), [anti-stress collar](#), or [calming spray](#). If you don't see positive results with one product, try another. "Some pets react better to a collar versus a spray or a diffuser versus a collar," he says. "It is important to observe your pet closely to see which has the most calming effect, as each pet and situation are different."

#### Sources:

- Jean-Pierre Lautier, DVM, deputy CEO and pharmaceutical manager at [Alzoo](#)

# 19 OF THE BEST PET PRODUCTS FOR YOUR ADORABLE FURRY FRIENDS AND THEIR HUMANS


Carla J. Eskew, Daily Mom  
5.22.2022

## DAILY MOM

Carla J. Eskew, from [Daily Mom](https://dailymom.com) gave her selection of her 19 favorite pet products. In this list, the whole range of anti flea and tick products ALZOO appears.

Read the article :  
<https://dailymom.com/discover/19-best-pet-products-for-furry-friends/>

ALZOO



As we enter flea and tick season, it is important to keep our furry friends protected from pesky insects. Alzoo has a complete range of health care and cosmetic products that promote the well-being of dogs and cats. The **Natural Flea and Tick Repellent** is an easy way to protect your dog or cat against external parasites over a long period of time. This environmentally-friendly solution is effective for about 3 months in average-sized dogs and about 6 months for small dogs. Applied between the shoulder, this repellent spreads through the skin for total-body coverage.



In between treatments, the **Flea and Tick Repellent Shampoo** and the **Flea and Tick Repellent Spray** will help to protect and prevent the spread of fleas and ticks. Made with 100 percent natural active ingredients, these products have a pleasant, natural aroma and are safe for sensitive pet skin. The film-forming agent creates an invisible protective barrier on the surface of the hair and skin and can be combined with other Alzoo products.



For pets that struggle to stay calm during stressful situations, the **Natural Calming Spray** uses valerian and lavender extracts to help keep your dog or cat calm. Great on the go or at home, this spray is portable and will come in handy when traveling. Proven effective through clinical studies, this product can be used to help reduce frequent barking, aggression, and object destruction caused by stress and helps to make your dog more calm and comfortable during stressful situations such as a new household pet, in-home vet visits, or grooming, moving, or loud noises such as fireworks or storms.

SHOPS:  
Natural Flea and Tick Repellent | Flea and Tick Repellent Shampoo | Flea and Tick Repellent Spray | All Natural Calming Spray  
EXPLORE AND CONNECT:  
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# NATURAL PRODUCTS INNOVATION: 5 TRENDS TO WATCH FROM EXPO WEST

Nancy Trent, Whole Foods Magazine  
5.20.2022



## Natural Products Innovation: 5 Trends to Watch from Expo West

After a long two years, Natural Products Expo West 2022 was finally back in person and better than ever. The show was full of exciting, better-for-you brands that are revolutionizing the wellness sector, filled with unique ideas and improved functional products. They are being eco-conscious through plant-based ingredients and applying regenerative and sustainable methods to their production and design.

It is certainly an exciting new era for the food and beverage industry. You need to be a business with elements of sustainability, plant-based products, healthier alternatives, convenience, and modern indulgence, otherwise you may not capture the buyer's attention and you may not succeed in these changing times. Verlinvest's Executive Director, Clément Pointillart, shared his thoughts on emerging food and beverage brands: "They are faced with the challenge of not just checking one box, but all of the boxes—offering products in unique and interesting formats that are better for you (mostly) and better for the world. Brands showcasing responsible sourcing, waste reduction, more plants, less sugar, fewer carbs, and optimistic, mission-driven behavior were on display throughout the halls of Expo West."

Co-Founder and Managing Partner of Strategic Sunrise Partners, Vincent Love, said, "It was great to reconnect with everyone—founders, management teams, other investors, etc., after more than two years. The energy was amazing and there were so many exciting brands impacting meaningful change." Companies are now more transparent with their vision and their goals. The main focus is improving consumers' lifestyles as well as the planet's health.

Just a few of the trends we spotted in the naturals industry that you can expect to see more of in 2022 and beyond:

### 5) Transparency on the Label

**Alzoo**, a new brand from natural pet experts with a 50-year heritage in France, introduces natural and effective insect, flea and tick repellents, home and pet cleaners that work, and soothing, calming sprays that keep cats, dogs and horses clean, comfortable and happy.

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Alzoo participated in Natural Products Expo West 2022 and was spotted as a trend in the natural products industry by the Whole Foods Magazine

Read the article :

<https://wholefoodsmagazine.com/blog/revolutionary-natural-products-from-expo-west-trends-to-watch/>



Hayley, Hanging off the Wire  
Presents the ALZOO natural  
solutions against flea and tick.

Read the article :  
<https://www.hangingoffthewire.com/2022/05/alzoo-petcare2022.html>



*Hanging Off The Wire*

That said, Alzoo has many different all-natural repellent options to help manage those pesky fleas and ticks this season for both dogs and cats! Alzoo has all-natural repellents, from collars, to spot on treatments to sprays, to keep your pets safe. Alzoo products do not contain chemical pesticides, which can be dangerous to apply and harmful if over-used. Alzoo products are designed to be used together to establish an optimum, natural "zone" of repellent protection to protect your pets without chemicals. Establish a zone early, ideally 30 days before the season. Create a repellent environment around the home and on pets before pests typically begin to bite.



Alzoo Natural Repellent EZ-ON Flea & Tick for Dogs is an all-natural spot-on repellent for dogs and an easy way to protect your dog over a long period against external parasites. The natural formula effectively repels fleas, ticks, and mosquitoes, alleviating irritation for your dog from pesky bug bites. Proven safe and effective when used as directed. Alzoo natural repellent spot on is safe for dogs over 4 months old.



Alzoo Flea and Tick Repellent Spray for Dogs repels and treats fleas, ticks, dust-mites, and mosquitoes with natural active ingredients with essential oils and is a proven effective repellent. Alzoo repellent spray both treats and prevents external parasite infestation on your dog.



Have an anxious pet? Whether it's people, kids, travel or loud noises, such as thunderstorms and fireworks, Alzoo's Natural Calming Collars, Sprays, and Diffusers for dog and cats are great for calming your fur baby. Alzoo calming products contain natural oils, clinically proven to relax your pet naturally, and are created specifically for dogs and cats, using ingredients such as Valerian and Lavandin Oil, specifically for dogs, and the natural essential oil of Nepeta Cataria, containing a substance called nepetalactone, well known for its calming properties in cats. Alzoo All-Natural Calming Plug-in Diffuser for Dogs is made with natural soothing ingredients. Dogs may experience stress from a variety of circumstances including a new household pet, vet visits, travel, grooming, moving, or loud noises. With the use of valerian and lavender extracts (well known for their calming properties in dogs), this anti-stress diffuser can help to calm your dog and reduce undesirable behaviors that are caused by stress (such as frequent barking, aggression, and object destruction).

*Hayley*

## Pet Age

### Trends & Products: Flea and Tick

#### Battling Pests

Flea and tick products come in a variety of forms, including pills and chews to sprays and food toppers to collars and shampoos. With so many different applications to choose from, it's up to consumers to decide which one is best for their pet. Pet retailers can play a vital role in helping to educate their customers about not only the importance of flea and tick prevention, but also the options that are available to them. Products that are powerful on pests but gentle on the dog or cat will provide relief without causing undue harm to the pets that we serve.

#### ALZOO

ALZOO is a natural pest repellent brand for dogs, cats and horses which uses gentle formulas and ingredients such as great smelling essential oils, to repel parasites such as fleas, ticks and lice so that they never come in contact with your pet. Laboratory tests have shown active ingredients in ALZOO's products both reduce the incidence and severity of bites.



[www.alzoonatural.com](http://www.alzoonatural.com)

<https://www.petage.com/trends-products-flea-and-tick/>

Dr. Jean-Pierre LAUTIER DMV, Alzoo veterinarian, gives advice to [The Spruce Pets](https://www.thesprucepets.com/the-best-cat-shampoos-5248818) on choosing the best cat shampoo

Read the article :  
<https://www.thesprucepets.com/the-best-cat-shampoos-5248818>



## The Best Cat Shampoos of 2022

The best cat shampoo combines safe and high quality ingredients in formulations that are appropriate for your cat's hair type and age. We evaluated a variety of shampoos including liquid, dry, and no-rinse options.

Here are some [tips to make bathing easier for you both](#).

"The ideal is of course to use a shampoo specially formulated for cats," Dr. Jean-Pierre Lautier DVM, who specializes in the research and development of veterinary products for AB7 Group and [Alzoo](#), told The Spruce Pets. "The main thing is to use a shampoo that does not irritate the skin and whose pH is rather neutral."

### What to Look for in a Cat Shampoo

To begin, it is best to consider whether or not your cat actually needs a bath. "Cats take great care of their fur and spend a good part of their days on it. For most cats, bathing is not really necessary," says Dr. Lautier. "However, there are exceptions: for example, when the cat is handicapped by pain (old cats are susceptible to arthritis) and can no longer groom itself."

Safety is also a concern when bathing your cat. "Bathing your cat can be an 'athletic' or even painful experience. With very few exceptions, cats do not like water and the bathing experience is extremely stressful for them, which can trigger aggressive behavior," adds Dr. Lautier. "In some extreme cases, it may be necessary to have your veterinarian use a mild sedation before bathing."

Dr. Lautier notes that it is possible to get a cat used to bathing from a young age. "Some owners do this and then bathe their cats regularly without any problems," he adds.

### Shampoo Types

There are a number of ways to get your cat clean and fresh smelling. Liquid shampoos are the most common, but you'll also find foam shampoos—some that need to be rinsed out and others that are waterless (no-rinse) and so would be brushed out after a drying period.

"The use of dry shampoos or no-rinse cleansing lotions applied with a cotton ball or absorbent cloth is an interesting alternative to having to wet the cat completely," explains Dr. Lautier.

Most cat shampoos are only appropriate for cats 12 weeks and over, although Burt's Bees says its appropriate for all ages. A few are designed specifically for kittens or cats suffering from allergies to food, fleas or other irritants. Check the label before you buy if your kitten is under 12 weeks.

Several brands of cat shampoo are specifically designed to control fleas and ticks. These will contain pesticide ingredients in addition to the standard shampoo elements. Be sure to carefully use these shampoos as directed to avoid accidental ingestion or eye exposure that could cause more serious side effects.

### Ingredients

No matter what ingredients the shampoo contains, avoid contact with their eyes, nose, mouth and inner ears to avoid pain and irritation. Look for natural and organic ingredients that you recognize. Many of these contain ingredients that calm allergies and irritation, including oatmeal, chamomile, aloe vera and nourishing vitamins.

Unless a soapy lather is really important to you, avoid shampoos that contain surfactants, sodium lauryl sulphate and sodium laureth sulphate because, although they help clean deeply, they can also be irritating and are not considered good for the aquatic environment.

### Needs for Specific Breeds

"For long-haired breeds, you should use a shampoo that will prevent the formation of knots in the hair and will make brushing easier," notes Dr. Lautier. "Hairless breeds, such as the Sphinx, often have seborrheic skin and require regular bathing. Regular bathing is also common for cats participating in competitions."

Seborrheic dermatitis is a relatively common skin condition caused by the cat's immune system overreacting to yeast that grows naturally on the skin. It can result in scaly patches, red skin and stubborn dandruff. Shampoos designed specifically for this type of dermatitis typically use antifungal ingredients that keep the yeast growth in check.

### FAQ

#### Can you use dog shampoo on cats?

"If shampoo designed for cats is not available, a dog shampoo will do just fine," says Dr. Lautier. "Dog shampoos are also formulated with a neutral pH. Good quality dog shampoos use very gentle cleansing agents that respect the fragile skin of both dogs and cats."

#### Can you use human shampoo on cats?

"Human shampoos should not be used on cats," asserts Dr. Lautier. "Human skin has an acidic pH and shampoos are formulated accordingly. Besides, human skin is much more resistant and some human shampoos still use washing agents that would be too aggressive for the cat's skin."

### Why Trust The Spruce Pets?

The Spruce Pets exhaustively [researches](#) and [recommends](#) a broad range of products. We also tap a network of experts and testers to help you make smarter purchases.

This piece was researched and written by [Lorraine Wilde](#) who has been a dedicated pet lover and owner of cats and dogs for the past 35 years. When researching each product and brand, Lorraine evaluated the type and quality of each product, customer reviews, the company's research and development and their business ethics. Lorraine also holds a Master's degree in environmental science. She is a firm believer that consumers can make healthy, informed and environmentally conscious choices to protect their pets and our planet.

Jean-Pierre Lautier, DVM, of the AB7 Group and [Alzoo](#), has been working with AB7 since 1993, where he has contributed to the research and development of veterinary calming products. Throughout his career, Dr. Lautier has held a passionate interest in cat and dog behavior analysis and management. He earned his veterinary degree from the National Veterinary School of Toulouse, France.



## Groomer To Groomer



### **Alzoo Introduces Four New Natural Pet Shampoos**

Alzoo, one of the leading brands selected by veterinarians for its hypoallergenic, natural pet care, is launching a line of four plant-based shampoos. Constructed in unique, easy-to-squeeze tubes derived from sugar cane, Alzoo's innovative shampoo line makes bath time more efficient, fun, and sustainable. Their four new grooming shampoos include: Hypoallergenic, 2-in-1, Anti-Itch, and Puppy, all of which use plant-based cleansers and essential oils, and are paraben-free, dye-free, sulfate-free, and pH Balanced for dogs. Each product is packaged in an innovative sugar cane-sourced tube. [www.alzoo-vet.com](http://www.alzoo-vet.com)

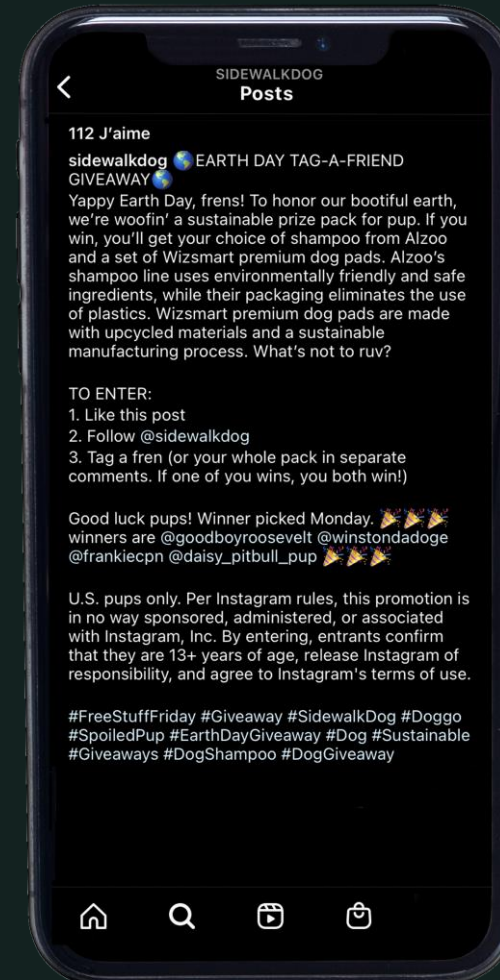
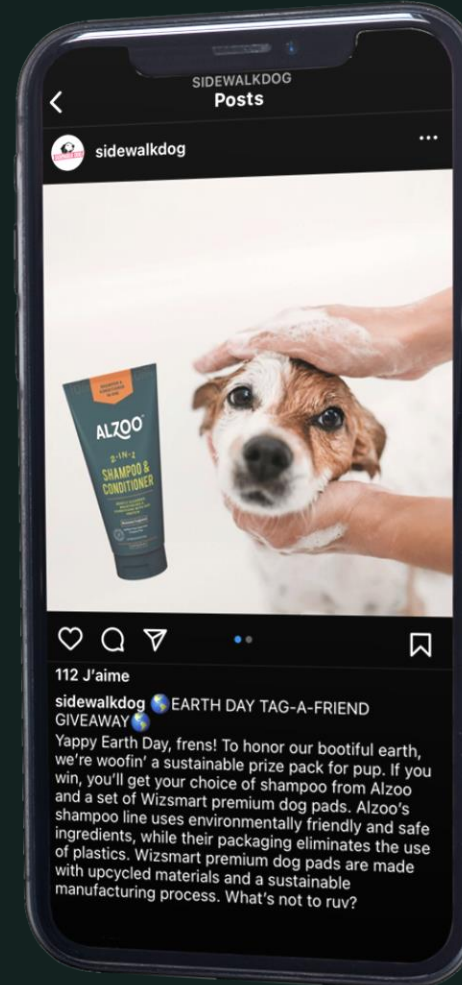
[https://issuu.com/groomertogroomer/docs/gtg\\_april\\_2022\\_ebook\\_1710062fa9b501/64](https://issuu.com/groomertogroomer/docs/gtg_april_2022_ebook_1710062fa9b501/64)

# EARTH DAY GIVEAWAY!

Instagram @SidewalkDog  
4.22.2022

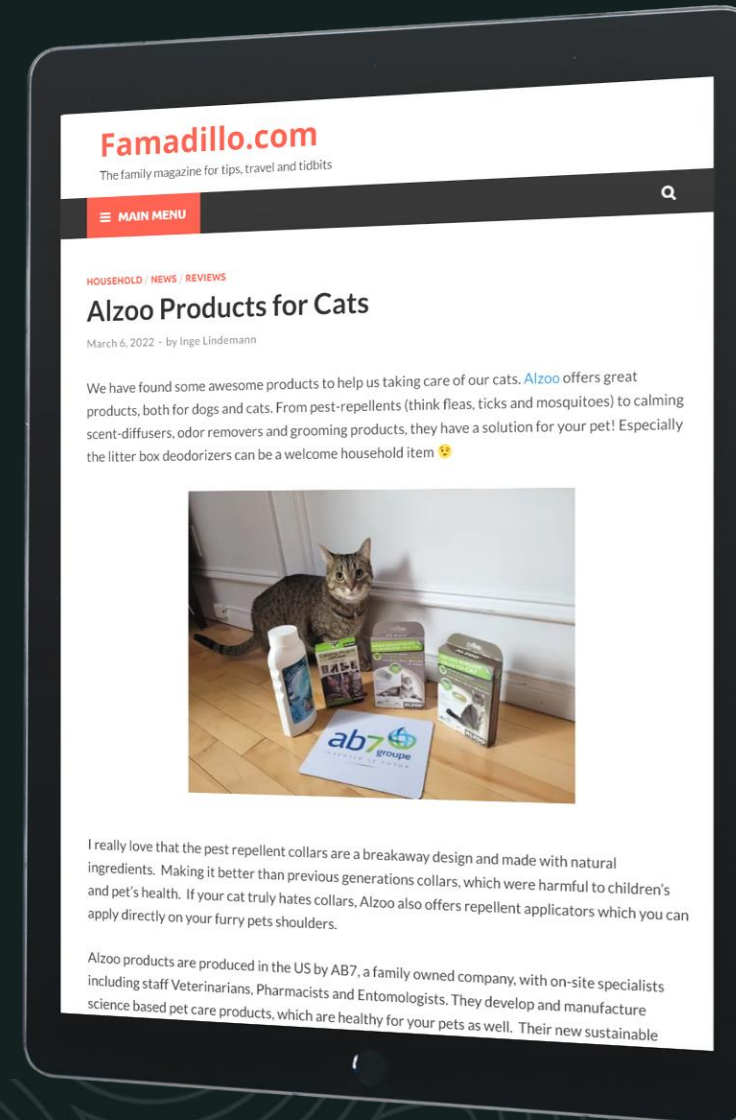
To celebrate Earth Day, Sidewalkdog organized a giveaway to win one of ALZOO shampoo.

See the post :  
<https://www.instagram.com/p/CcqTlQWLRs1/>



Inge Lindemann gives her opinion about ALZOO product on the family magazine [Famadillo.com](https://famadillo.com).

Read the article :  
<https://famadillo.com/alzoo-products-for-cats/>





# HAVE A NEW PUPPY? HERE ARE OUR FAVORITE MUST-BUYS!



## Have a New Puppy? Here are our Favorite Must-Buys!

March 5, 2022 By DeniseB • [Leave a Comment](#)



Photo by [David Clarke](#) on [Unsplash](#)

Do you have a new fur baby? Here are a few must-buys! And, a few great tips too!

### Welcoming Your New Puppy

Adoption is a very stressful ordeal for the puppy who is separated from his siblings and his native environment. It is important to welcome him in a calm and serene environment and to avoid accumulating new things. In the first two weeks, avoid too many visits and contact with other dogs other than those in the house. Around 2 months, the puppy's immune system is still immature and you must give it time to strengthen.

Alzoo veterinarian, Dr. Jean-Pierre LAUTIER DMV, gave advice to Denise from [SoCal City Kids](#) on how to welcome a new puppy or kitten, and how Alzoo products can help.

Read the article :  
<https://socalcitykids.com/have-a-new-puppy-here-are-our-favorite-must-buys/>

## BLOG :

# "PET POINTERS: WELCOMING A NEW PUPPY OR KITTEN"

Bekah, Motherhood Moment  
2.16.2022

Alzoo veterinarian, Dr. Jean-Pierre LAUTIER DMV, gave advice to the Motherhood Moment blog on how to welcome a new puppy or kitten, and how Alzoo products can help you.

Read the article :  
<https://motherhood-moment.blogspot.com/2022/02/pet-pointers-welcoming-new-puppy-or.html>



## motherhood moment

A collection of tips and tricks for moms: freebies, coupons, money-savers, time-savers, environmental advice, and more.



### Pet Pointers: Welcoming a New Puppy or Kitten

If you've recently got a new pet, or are about to, you may need some tips to help you to get started in getting your new fur baby settled into their new home.

I recently got some great tips on welcoming your new puppy or kitten in to your home from **Jean-Pierre Lautier Deputy CEO - Pharmaceutical Manager of AB7 Group, who also shares top product recommendations.** (Full disclosure: I was sent samples from Alzoo, Pet Renu, and WizSmart as a thank you for this post, and I can definitely see why they make the list for recommendations here!)

#### **FOR PUPPIES**

##### **Welcoming Your New Puppy**

Adoption is a very stressful ordeal for the puppy who is separated from his siblings and his native environment. It is important to welcome him in a calm and serene environment and to avoid accumulating new things. In the first two weeks, avoid too many visits and contact with other dogs other than those in the house. Around 2 months, the puppy's immune system is still immature and you must give it time to strengthen.

# ALZOO INTRODUCES FOUR NEW NATURAL PET SHAMPOOS

Holly Duce, Mommies with Cents  
2.10.2022



FEBRUARY 10, 2022 BY HOLLY DUCE

## Alzoo Cat Litter Deodorizer Review & #Giveaway

*This post may contain affiliate links and I will receive a small commission if you make a purchase after clicking on my link. Mommies with Cents receives free products for review purposes and may sometimes be compensated for posts but all opinions expressed are 100% my own. See [Mommies With Cents disclosure policy](#) for more details.*



This is our cat Frieda. Her little box used to get stinky, as litter boxes do. Recently though, I was introduced to a product that was designed to keep litter boxes not only deodorized but smelling good too!



Alzoo Cat Litter Deodorizers come a variety of scents that deodorize and perfume cat litter. We keep the litter box in our laundry room which is a pretty small space. We have to pass through the laundry room from the garage to enter our house so it's also a high traffic area. I try to keep the litter box as clean as possible but if you have a cat, you know how it is. The cat litter deodorizer helps a lot! You just sprinkle some on top of the litter and right away, the room is filled with a pleasant fragrance!

Choose from Sweet Vanilla, Island Paradise, Ocean Breeze and Fresh Lavender. My personal favorite is the vanilla. The deodorizer has bactericide action and is super concentrated so you only need a small amount. In fact, there are about 30 uses per 26 oz bottle. I love that this product makes the litter last a bit longer than usual. I've been super busy lately and haven't had time to completely empty the litter box and wash it out. The deodorizer has helped keep the odor down until I get a chance to give it a good cleaning.

You can find out more about Alzoo Cat Litter Deodorizers at [www.alzoo-vet.com](http://www.alzoo-vet.com).

<https://www.mommieswithcents.com/alzoo-cat-litter-deodorizer-review-giveaway/>



Alzoo veterinarian, Dr. Jean-Pierre LAUTIER DMV, gave advice to the Juliann, from All Beautiful Mommies, on how to welcome a new puppy or kitten, and how Alzoo products can help you.

Read the article :  
<https://www.allbeautifulmommies.com/welcoming-your-new-pet-tips-products/>

## Beautiful Mommies

### WELCOMING YOUR NEW PET: TIPS & PRODUCTS

FEBRUARY 9, 2022 BY JULIANN ♥ 1 COMMENT



The holidays are now behind us and if you are like one of the **millions of families that chose to adopt a pet during the holidays**, or- if you plan on adding a pet to your family in the near future- you may need some tips and products to help you to get started in getting your new fur baby settled into their new home.

Below, you will find some **great tips** on **welcoming your new puppy or kitten** into your home from **Jean-Pierre Lautier Deputy CEO – Pharmaceutical Manager of AB7 Group**, along with some **fantastic products** to help your new furry friend feel comfortable in their new home.

I just adopted a kitten myself, so all of these tips and products are really helpful!

# 2022 VALENTINE'S GIFT IDEAS FOR FURRY FRIENDS

Amy Smith, My Four and more  
1.19.2022

*Alzoo Natural Repellent Collar*



*Alzoo Island Paradise Cat Litter*



*ALZOO All Natural Calming Plug-in+Refill Dog – Utilizes Natural extracts*



*ALZOO Exitick- Transparent Manual tick Remover Tool*



**MY FOUR**  
*and more*

Four of the ALZOO products appeared on the list of the gifts suggested by “My Four and More”

Read the article :  
<https://myfourandmore.com/2022-valentines-gift-ideas-for-furry-friends/>

## **ALZOO**

### **EXITICK TICK HOOK**

Easy-to-use tick remover with transparent design enables better accuracy. Great for ticks of all sizes, with three entrapment orifices (small, medium and extra-large). Hook can rotate to pull from different directions.

**[alzoo-vet.com](http://alzoo-vet.com), (954) 217-6227**



**\$8.99**

The EXITICK appears on a list of natural products to use against flea and tick.

See the magazine :

<https://lsc-pagepro.mydigitalpublication.com/publication/?m=44492&i=732632&p=12&pp=1&ver=html5>





## Alzoo Pet Products for a Cleaner Home



For Mary's 14th birthday, she really wanted a cat. So as a surprise, we ended up bringing a cat home for her. But that also meant that we now had 5 animals inside the house! Right now we have 4 dogs and 1 cat so keeping the house clean around them sometimes can be a chore. Fortunately I was able to find Alzoo pet products and so far, I am really impressed.

We were able to try out a cat litter deodorizer which is a must have for any cat family, a stain and odor remover for carpets which is a must have for a dog family and a cat calming diffuser which I have been hearing so much about lately! What to know my thoughts on each product we tried? Check out the video below!



<http://www.ourwhiskeylullaby.com/2022/01/alzoo-pet-products-for-cleaner-home.html>

“AS WE WELCOME NOVEMBER, LET'S GET A HEAD START ON PREPARING FOR THE HOLIDAYS “

Martha Upton, Real Simple  
10.28.2021

# REAL SIMPLE

This item from Real Simple gives everything we need to prepare for the holidays. It includes the Alzoo calming collar for dogs (old packaging).

Read the article :  
<https://www.realsimple.com/work-life/life-strategies/6-clever-items-102921-non-alcoholic-aperitivo>

This article were relayed by [Yahoo](#).

03  
of 06

## Alzoo Calming Collar



\$10; amazon.com

Put this soothing collar on your dog before guests arrive. It has plant extracts valeriane and lavandin that have been proven to have a calming effect on dogs.



# ALZOO<sup>TM</sup>

ALZOO-VET.COM | 954 217 6227



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THE  
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